

STATE OF OKLAHOMA

2nd Session of the 60th Legislature (2026)

SENATE BILL 1275

By: Mann

AS INTRODUCED

An Act relating to consumer protection; defining terms; prohibiting certain online digital platform from selling certain products without disclosing certain pricing; prohibiting certain requirement that certain platform include certain sales taxes in certain pricing; prohibiting certain disclosures; limiting certain font size; prohibiting certain price increase in certain situations; construing provisions; subjecting certain violations to the provisions of the Oklahoma Consumer Protection Act; providing for codification; and providing an effective date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. NEW LAW A new section of law to be codified in the Oklahoma Statutes as Section 774.2 of Title 15, unless there is created a duplication in numbering, reads as follows:

A. As used in this act:

1. "Online digital platform" means:

a. a website that facilitates the booking of rental properties and provides a platform for property owners to list rental properties, or

1 b. the same as "ticket seller" is defined in Section 774
2 of Title 15 of the Oklahoma Statutes;

3 2. "Product" means:

4 a. the same as "admission ticket" is defined in Section
5 774 of Title 15 of the Oklahoma Statutes, or

6 b. a rental property; and

7 3. "Purchaser" means an individual who is utilizing an online
8 digital platform to obtain a product.

9 B. An online digital platform shall not:

10 1. Sell a product without disclosing the total cost, including
11 all ancillary fees that must be paid in order to purchase the
12 product. All ancillary fees shall be displayed to the purchaser the
13 first time the price is displayed to the purchaser and any
14 subsequent time at which the price is displayed;

15 2. Be required to include the amount of any sales tax required
16 to purchase a product any time a price is displayed pursuant to this
17 subsection if the online digital platform discloses the amount of
18 sales tax to the purchaser prior to completion of the transaction;

19 3. Make a false or misleading disclosure to a purchaser of
20 subtotals, fees, charges, or any other component of the total price
21 of a product;

22 4. Present subtotals, fees, charges, or any other component of
23 the total price more prominently or in a font size that is larger
24 than the font size used to present the total price; and

1 5. Increase the total price after the first time a price is
2 displayed to the purchaser except when:

- 3 a. adding any applicable sales tax to the total price of
4 a product prior to the completion of the transaction
5 by the purchaser,
- 6 b. adding fees for the delivery of nonelectronic products
7 based on delivery to the purchaser's address or the
8 delivery method selected by the purchaser if the
9 amount of each delivery fee is disclosed prior to
10 accepting payment, or
- 11 c. the purchaser's transaction period has timed out, and
12 the purchaser has not yet purchased the product.

13 C. Any violation of this section shall constitute an unlawful
14 business practice and shall be subject to the provisions of the
15 Oklahoma Consumer Protection Act.

16 SECTION 2. This act shall become effective November 1, 2026.

17
18 60-2-2312 CAD 12/18/2025 3:28:05 PM
19
20
21
22
23
24
25